



Letter From the President, March 28, 2011

UPSA ~ NOW MORE THAN EVER!
RENEW YOUR MEMBERSHIP!

It seems like every time I start to have a good understanding of the changes in our industry something changes. As a commercial swimming pool contractor and business owner it has become increasingly difficult to manage a business, continue to educate one self with changing technology, keep up with code changes, be informed of law changes that affect our industry along with understanding those laws and how it affects the way business is to be done. If that's not enough trying to stay vigilant of new bills introduced by politicians who don't understand our industry and in some cases neglect to exercise common sense which results in total confusion in our profession and in the general public. Therefore, the need exists for an association such as UPSA; who represents and works on behalf of the commercial swimming pool industry.

The United Pool & Spa Association brings together commercial swimming pool contractors, vendors, aquatic engineers and government officials to create and maintain a professional and desirable business environment. UPSA is vigilant when it comes to laws and codes that could affect our industry. UPSA provides education with "on the road" seminars such as VGB & ADA. UPSA allows you to have a voice in Tallahassee through our lobbyist Bruce Kershner and keeps you abreast of changes and challenges ahead. UPSA works close with and provides a forum for aquatic engineers and commercial pool builders to work together. UPSA continues to seek new and creative solutions to industry challenges. Now more than ever you need to be a part of UPSA. Be part of the change you want to see in our industry. If you are a member we appreciate the contribution you have made in the past and ask you to contribute to the future by renewing. If you are not a member of UPSA we ask you to join us and be a part of a passionate group in a great industry. Eleanor Roosevelt said; "When you cease to make a contribution, you begin to die" now more than ever as part of the commercial swimming pool industry we must contribute efforts and resources in order to successfully meet the challenges of the future.

Enthusiastically,
Jeff Clarkson

- ✓ Join UPSA be part of the solution in a volatile environment.
- ✓ Keep abreast of changes & challenges.
- ✓ Have a voice in the direction of your industry.
- ✓ Continue to expand & sharpen your knowledge -UPSA "On the Road" University.
- ✓ Participate in improving government relations.
- ✓ Be a part of a group working close with aquatic engineers.
- ✓ UPSA has fun – just go to the web site click on the video and see for yourself.

http://www.upsaonline.com/index.php?option=com_frontpage&Itemid=1